

## **SUMMARY ANNUAL REPORT**

### **For ExactTarget, Inc. Group Insurance Plan**

This is a summary of the annual report of the ExactTarget, Inc. Group Insurance Plan, EIN 20-1367351, Plan No. 506, for the period January 1, 2014 through December 31, 2014. The annual report has been filed with the Employee Benefits Security Administration, U.S. Department of Labor, as required under the Employee Retirement Income Security Act of 1974 (ERISA).

ExactTarget, Inc. has committed itself to pay health, dental, vision and temporary disability claims incurred under the terms of the plan.

### **Insurance Information**

The plan has contracts with Health Advocate, Inc. and Sun Life Assurance Company of Canada to pay life insurance, long-term disability, employee assistance program and accidental death and dismemberment claims incurred under the terms of the plan. The total premiums paid for the plan year ending December 31, 2014 were \$710,970.

### **Your Rights To Additional Information**

You have the right to receive a copy of the full annual report, or any part thereof, on request. The items listed below are included in that report:

- insurance information, including sales commissions paid by insurance carriers

To obtain a copy of the full annual report, or any part thereof, write or call the office of ExactTarget, Inc. at 20 North Meridian Street, Suite 200, Indianapolis, IN46204, or by telephone at (317) 423-3928.

You also have the legally protected right to examine the annual report at the main office of the plan (ExactTarget, Inc., 20 North Meridian Street, Suite 200, Indianapolis, IN46204) and at the U.S. Department of Labor in Washington, D.C., or to obtain a copy from the U.S. Department of Labor upon payment of copying costs. Requests to the Department should be addressed to: Public Disclosure Room, Room N1513, Employee Benefits Security Administration, U.S. Department of Labor, 200 Constitution Avenue, N.W., Washington, D.C. 20210.